

Basic Information about the Entrepreneurs and Enterprises

Please affix one
high resolution
photo
(size
8cmx5cm)

A. Name of Entrepreneur (English)

B. Name and address of Enterprise (English)

.....

District ----- State -----

Pin Code -----

STD Code & Telephone Numbers:

Tel. (O): -----

Mobile No. -----

E-mail: -----

C. Whether the Entrepreneur belongs to SC/ST, Physically Handicapped - Yes/No
(Please attach certificate)

D. (a) Udyam Registration: Tick Appropriately (Micro/ Small/ Medium)

Udyam Registration Number :.....

E. Two Photographs of the Products Manufactured/ Services rendered by the enterprise

Name of Products/ Service rendered	Attach Photo
1.	
2.	

F. Attach High Resolution photo of Front /Rear View of Building of Enterprise showing name Board etc.

Front View	Attach Photo
Rear View	Attach Photo

G. Have you ever been awarded earlier by this Ministry, Yes/No
if yes, Please Tick (I, II or III Award) and year of Award.

.....

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11/01/2022

- H. Please give write up as per the format* mentioned below of not more than 300 words about yourself, your enterprise and the products(s) manufactured/service(s) rendered by indicating your achievements to justify as to why your application deserves to be considered for the award

* Format

1. About the Promoter/ Entrepreneur(brief details about the entrepreneurs(s) including his personal details):
2. About the Enterprise (basic details of the enterprise):
3. Specific/ outstanding Achievement of the Enterprise(not only terms of business/production but also in terms of special recognitions in these areas as well as conservation/social causes, if any):
4. One Photograph (High Resolution) of the Entrepreneur:
5. Two (High Resolution) Photographs of the Products
6. Two High Resolution (Front and Rear View) Photograph of the enterprise

- Note:
1. Mandatory columns to be filled-up.
 2. If the requisite attachment is not enclosed, 0 (Zero) Mark will be awarded.
 3. Suppression of information by the applicant is liable to blacklist the unit and the unit shall not be eligible for consideration of awards in future.
 4. MSME-DI will check the information and attachments enclosed by the applicants and authenticate the information before sending to State Level Selection Committee (SLSC).

Data/Figures to be Filled in the System by the Applicants/MSMEs

S. No.	Years	2017-18*	2018-19*	2019-20*	2020-21*
		A	B	C	D
1	Investment in Plant & Machinery or Equipment (Rs.in lakh) cumulative upto 31 st March as per the Balance Sheet)				
2	Value of Total Annual Turnover / Sales(Rs.in lakh)				
3	Value of Exports Turnover/Sales (Rs.in lakh)(Only for MSMEs applying or Export Awards				
4	Value of Net Profit (Rs.in lakh)				
5	Current Assets				
6	Current Liabilities				
7	Total Expenditure on Salary & Employees Welfare				
8	Total No. of Employees (Skilled + Unskilled) as on 31 st March				

* Copy/copies of the relevant documents certified by the practicing Chartered Accountant/Tax Lawyer etc to be uploaded.

Valuation of enterprises (To be Calculated by the System)

Sr. No.		I	II	III		Part
1	Increase in the Investment	2018-19 =(1B-1A)*100/1A	2019-20 =(1C-1B)*100/1B	2020-21 =(1D-1C)*100/1C	Average of I to III	A
2	Net Profit Turnover Ratio	=4B*100/2B	=4C*100/2C	=4D*100/2D	Average of I to III	
3	Turnover/Investment Ratio	=2B/1B	=2C/1C	=2D/1D	Average of I to III	
4	Current Ratio (Current Asset/Current Liabilities)	=5B/6B	=5C/6C	=5D/6D	Average of I to III	
5	Credit Rating of the Enterprise by RBI approved agency				Average of three years rating	
6	Export to Total Turnover Ratio	=3B*100/2B	=3C*100/2C	=3D*100/2D	Average of I to III	B
7	Growth in Value of Exports	2018-19 =(3B-3A)*100/3A	2019-20 =(3C-3B)*100/3B	2020-21 =(3D-3C)*100/3C	Average of I to III	
8	Ratings of Export Houses				Average of three years rating	
9	Salary to Turnover Ratio	=7B*100/2B	=7C*100/2C	=7D*100/2D	Average of I to III	C
10	Growth in total Employment	2018-19 =(8B-8A)*100/8A	2019-20 =(8C-8B)*100/8B	2020-21 =(8D-8C)*100/8C	Average of I to III	

TABLE A		Marking Pattern for Awards (Marks to be calculated by the system based on the figures entered by the Enterprise)					
Broad Parameters		Category- Manufacturing (Non Technical) General, Women, SC, ST, Divyang & NER Services (Non Technical) General, Women, SC, ST, Divyang & NER					
		Parameters	Max Marks	Marking Pattern/Score			
Part A- Financial Parameters / Growth Parameters (60)	Increase in the Investment	10	Up to 10%- 0 Marks	More than 10% less than 20% (including)- 5 Marks	More than 20% - 10 Marks		
	Net Profit Turnover Ratio	15	Up to 5%- 0 Marks	More than 5% less than 10% (including)- 5 Marks	More than 10% less than 20% (including)- 10 Marks		More than 20% - 15 Marks
	Turnover/ Investment Ratio	15	Upto 1.25 0 Marks	More than 1.25 less than 1.75(including) 5 Marks	More than 1.75 less than 2.5(including) 10 Marks		More than 2.5 15 Marks
	Current Ratio (Current Asset/Current Liabilities)	15	Less than 1 (including 1) 0 Marks	More than 1 less than 1.25(including) 5 Marks	More than 1.25 less than 1.50(including) 10 Marks		More than 1.50 15 Marks
	Credit Rating of the Enterprise by RBI approved agency (CRISIL and SMERA Rating Scale of 8 numbers)	5	Rating 5 -1 Marks	Rating 4 -2 Marks	Rating 3 -3 Marks	Rating 2 -4 Marks	Rating 1 5 Marks
Part C- Employment Generation (40)	Salary to Turnover Ratio	25 (zero mark for less than 10% (including))	More than 10% less than 20% (including) -5 Marks	More than 20% less than 30%(including) -10 Marks	More than 20% less than 30%(including) -15 Marks	More than 30% less than 40%(including) -20Marks	More than 40% - 25Marks
	Growth in total Employment	15	Up to 5%- 0 Marks	More than 5% less than 10% (including)- 5 Marks	More than 10% less than 20% (including)- 10 Marks		More than 20% - 15 Marks
Total Marks (100)		100					

Table- B		Marking Pattern for Awards (Marks to be calculated by the system based on the figures entered by the Enterprise)					
Broad Parameters		Category- Export Awards					
		Parameters	Max Marks	Marking Pattern/Score			
General Parameters	Parameters mentioned in the evaluation matrix of Manufacturing and Service Enterprises in table above	40	40% of the Total Marks obtained by the Enterprise in Table A Above				
Part B- Export Parameters	Export to Total Turnover Ratio	30 (zero mark for less than 10% (including))	More than 10% less than 20%(including)- 5 Marks	More than 20% less than 30%(including)- 10 Marks	More than 20% less than 30%(including)- 15 Marks	More than 30% less than 40%(including)- 20Marks	More than 40% less than 50%(including)- 25Marks
	Growth in Value of Exports	20	Up to 5%- 0 Marks	More than 5% less than 10% (including)- 5 Marks	More than 10% less than 20% (including)- 10 Marks	More than 20% less than 30% (including)- 15 Marks	More than 30% 20 Marks
	Ratings of Export Houses (Highest rating during last three years)	10	One star 2 Marks	2 stars 5 Marks	3 stars 8 Marks	4 stars and above 10 Marks	
Total		100					

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(Category- Awards for Technologically Efficient Manufacturing Enterprises)

As the marks are allotted based on the certificates/documents uploaded by the Enterprises, the pattern for evaluation of technical competency would be different from the one suggested above.

Table -C

S. No.	Parameters for Awarding Marks	Maximum Marks	MSME-DI CHECKED the information/ supporting documents	Marks allotted by State Level Selection Committee	Marks suggested by Technical group	Brief comments (Reasons for deviation in marks)
(1)	(2)	(3)	(4)	(5)	(6)	(7)
1	Whether enterprise implemented Poka – Yoke, KANBAN,5S,SOP system or any other LEAN Tools	20	Yes/No			
	i. Yes - 20 Marks for 4 or more lean tools implemented. ii. If less than 4 lean tools then 5 marks for each lean tool implemented.					
	iii No - 0 Marks					
	Please give details and attach/ upload relevant evidences. (Zero marks for no details/ documents attached)		Yes/No			
2	Whether enterprise has been Granted Recognition & Registration to In-house R&D facilities approved by DSIR?	10				
	(i) Yes - 10 Marks					
	(ii) No- - 0 Marks					
	Please give details and attach/ upload approved evidences of DSIR. (Zero marks for no documents attached)		Yes/No			
3	Whether Products/ Processes Developed through Incubation Centre?	10				
	(i)Yes -10 Marks					
	(ii)No -0 Marks					
	Please give details and attach/ upload approved evidences of Competent Authority. (Zero marks for no documents attached)		Yes/No			
4	Whether obtained Patents/ Design/ Trade Mark ?	15				
	(i) Yes -15 Marks					
	(ii) No -0Marks					
	Please give details and attach/ upload approved evidences. (Zero marks for no documents attached)		Yes/No			
5	Whether enterprise implemented Enterprise Resource Planning (ERP) system?	10				
	i. Yes - 10 Marks					
	ii. No - 0 Marks					

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	Please give details and attach/ upload relevant evidences. (Zero marks for no details/ documents attached).		Yes/No			
7.	Whether enterprise Implemented Energy conservation Techniques [Certified Energy Audit report]	15				
	i. Yes - 15 Marks					
	ii. No - 0 Mark					
	Please give details and attach/ upload relevant evidences. (Zero marks for no details/ documents attached)		Yes/No			
8	Whether enterprise obtained product standard certifications by Accredited Bodies e.g. BIS /International or National Standard (RDSO, BEE, FSSAI, AgMark etc.)	10				
	i. Yes -10 Marks					
	ii. No- -0 Marks					
	Please give details and attach/ upload approved evidences. (Zero marks for no documents attached)		Yes/No			
9	Whether Obtained System/process certification e.g. ISO-9000 Series/14000 /22000 /HACCP/ GMP/ equivalent certification by Accredited Bodies	10				
	i. Yes -10 Marks					
	ii. No- -0 Marks					
	Please give details and attach/ upload approved evidences. (Zero marks for no documents attached)		Yes/No			
	TOTAL (Technical Parameters)	100	Will carry 60 % weightage in the total marks			

Broad Parameters		Marks	
General Parameters	Parameters mentioned in the evaluation matrix of Manufacturing and Service Enterprises in table above	40	40% of the Total Marks obtained by the Enterprise in Table A Above
Technical Parameters	Parameters mentioned in the evaluation matrix of technical parameters above	60	60% of the Total Marks obtained by the Enterprise in Table C Above
Total Marks		100	

Signature
11/09/2022

RECOMMENDATIONS OF THE STATE LEVEL SELECTION COMMITTEE (SLSC)

Name of the enterprise: _____

State: _____

Category of Awards: _____

	Maximum Marks	Marks obtained	Remarks
Marks Awarded	100		
Total	100		

Recommendation:- We have gone through the submissions made by the enterprise/entrepreneur and after thorough scrutiny have found it to be a fit case for consideration by the National Level Selection Committee [NLSC] for National MSME Award for (Please Tick) Micro / Small / Medium Enterprise.

S. No.	Name & Address of the Members	Designation	Recommended	Signature
1				
2				
3				
4				

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11/01/2022